



# Genetika Science

## **COMPANY PROFILE**

**PT. GENETIKA SCIENCE INDONESIA**



# ABOUT US

Genetika Science was established in 2008. We are part of Scitific Group of Companies, which is made up of distinct companies that focus on the distribution, sales and marketing of Life Science & Biomedical Sciences products and services in the fast growing and dynamic Asia-Pacific region. The group has been serving the Life Science research community with a comprehensive range of products and services for more than 10 years. You can trust us for whatever your laboratory needs may be.

# MILESTONES

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1

**2008**

PT Genetika  
Science Indonesia  
was officially  
established in  
2008

2

**2015**

Logo has  
changed with 3  
basic colors:  
cyan, green, and  
gray

3

**2016**

Genetika Lab  
was officially  
established

4

**2019**

Authorized  
Service Provider  
for Nanostring

# TARGET MARKET



**RESEARCH  
INSTITUTES**



**UNIVERSITIES/  
ACADEMICS**



**HOSPITALS**



**FOOD**



**PHARMACEUTICAL &  
HEALTHCARE  
INDUSTRIES**



**PRIVATE  
ENTERPRISES**

## **VISION**

*TO BE THE LEADING DISTRIBUTOR OF  
LIFE SCIENCE RESEARCH PRODUCTS IN  
INDONESIA*

## **MISSION**

*TO BE ACKNOWLEDGED AS A LEADER IN  
LIFE SCIENCE MARKET BY PROVIDING  
TOTAL INTEGRATED LABORATORY  
SOLUTIONS WITH EXCELLENT TECHNICAL  
SUPPORT & CUSTOMER SERVICE*

## **VISION & MISSION**

# WHY CHOOSE US?



**RELIABLE CUSTOMER CARE**



**AFFORDABLE PRICE**



**TOTAL SOLUTIONS FOR YOUR  
LABORATORY NEEDS**



**DELIVERY IN TIME**



**SAMPLES SERVICE CAN BE PICKED UP  
JUST IN ONE FINGER ARRANGEMENT**

# PRODUCTS

1. Genomics & Molecular Biology
2. Immunology
3. Labware
4. Cell/Tissue Culture



# SERVICES

1. 1st BASE
2. Genetika Lab
3. Nanostring
4. Novogene
5. Beijing Genome Institute (BGI)

# BRANDS



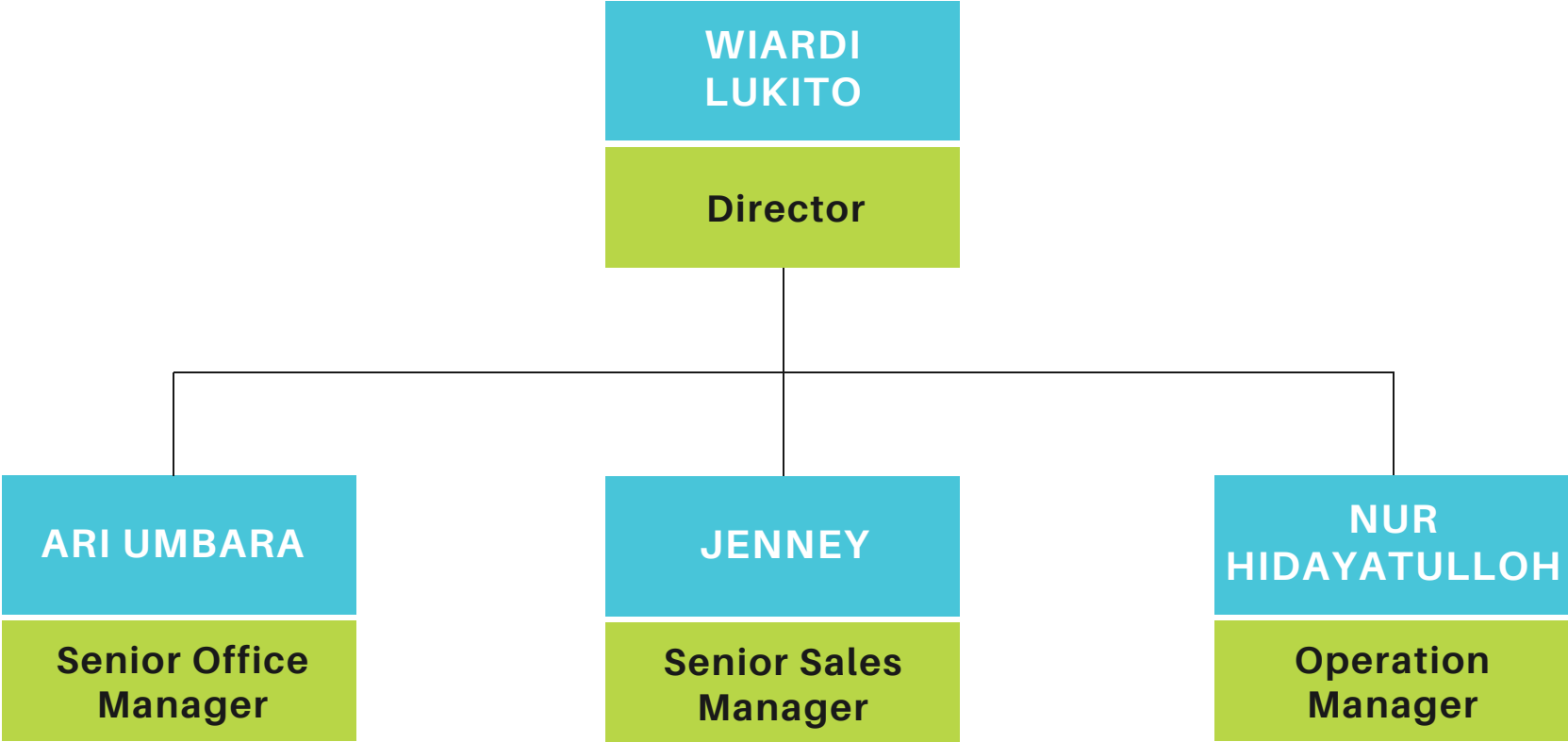
The Power to Question





# GENETIKA SCIENCE

## Organizational Chart



# OUR TEAM

THE PEOPLE BEHIND GENETIKA SCIENCE



## OFFICE TEAM

- Finance
- Admin
- HRD
- IT

## SALES TEAM

- Sales
- Field Application Specialist
- Sales Marketing Support

## CUSTOMER CARE TEAM

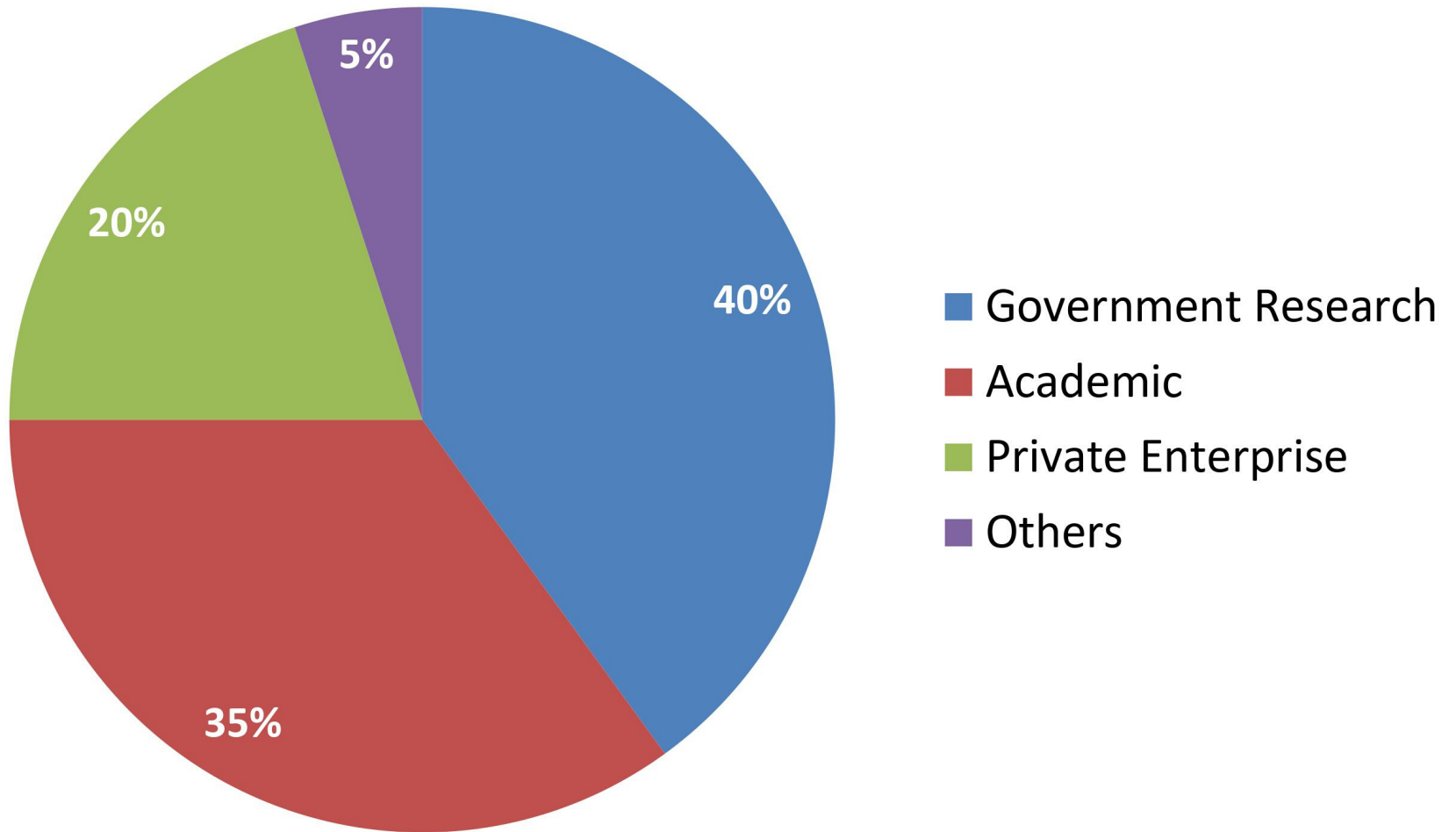
- Customer Care Products
- Customer Care Services

## PURCHASING & LOGISTIC TEAM

- Purchasing
- Logistic

## LAB TEAM

# CUSTOMERS PERCENTAGE



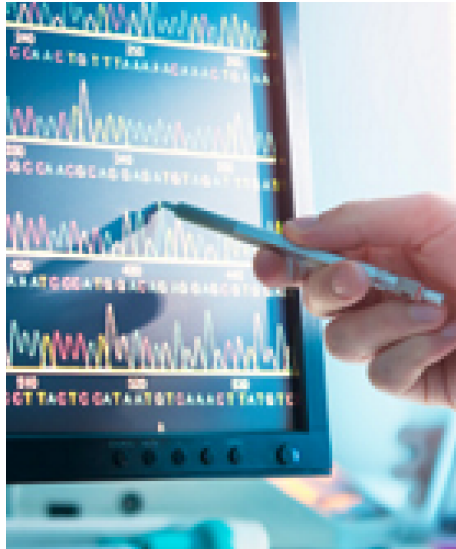


# Genetika Lab

Genetika Lab has been providing scientific and professional services in this area for more than three years. We are one of the trusted private molecular laboratories in Indonesia because we always concern the standards of competency, work quality, consumer privacy protection and results accuracy. We are supported by our scientist and expertise in molecular biology and committed to providing our client with high quality services results.

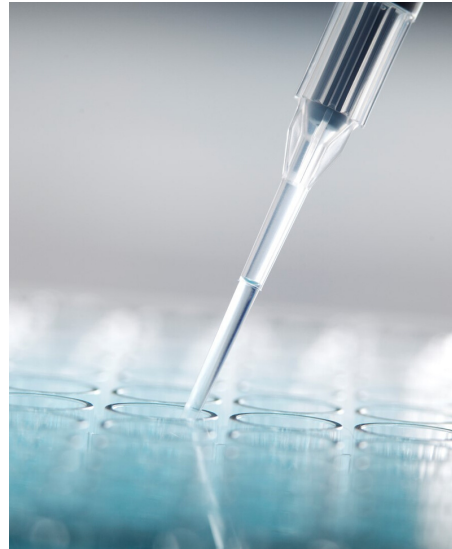
S I N C E 2 0 1 6

# GENETIKA LAB SERVICES



## DNA BARCODING

DNA Barcoding Services is a recent and widely used molecular-based identification system that aims to identify biological specimens, and to assign them to a given species.



## PCR PRODUCT CLONING

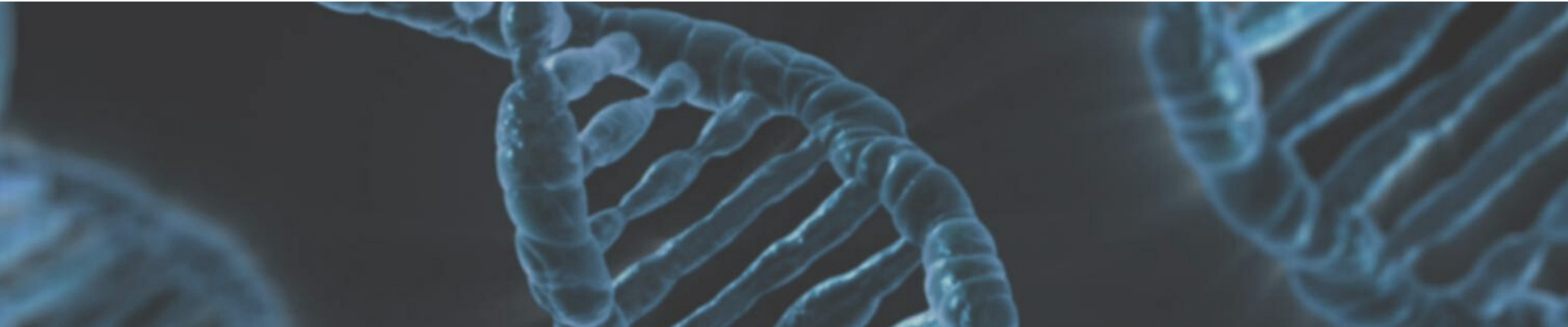
A set of experimental methods which are used to insert recombinant DNA into a vector. Vector is a carrier of DNA molecules that will replicate recombinant DNA fragments in host organisms.



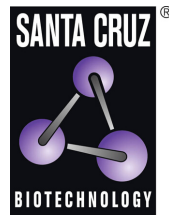
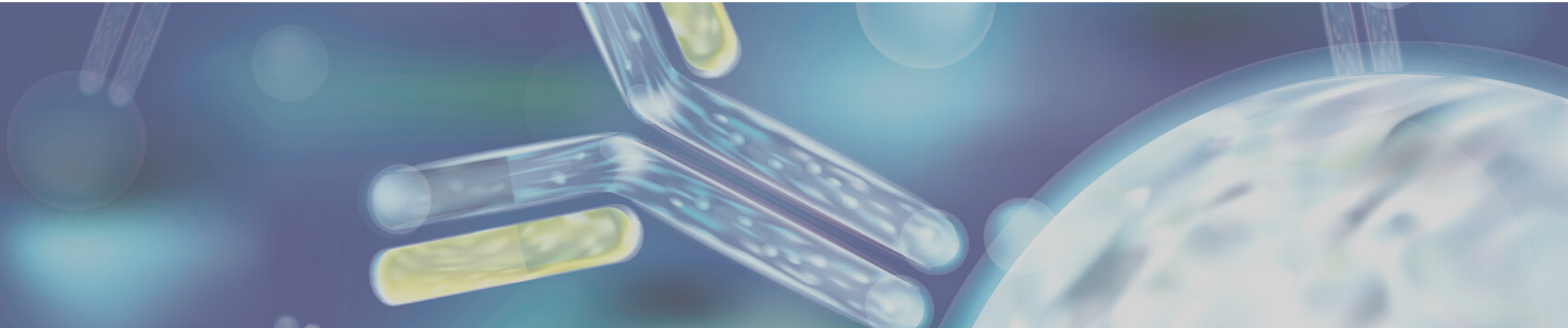
## BIRD SEXING

DNA testing can be performed on blood cards or feathers for many different species. We use PCR to detect the presence of male and female chromosomes in the bird's DNA.

# GENOMICS & MOLECULAR BIOLOGY



# IMMUNOLOGY



*The Power to Question*



# LABWARE

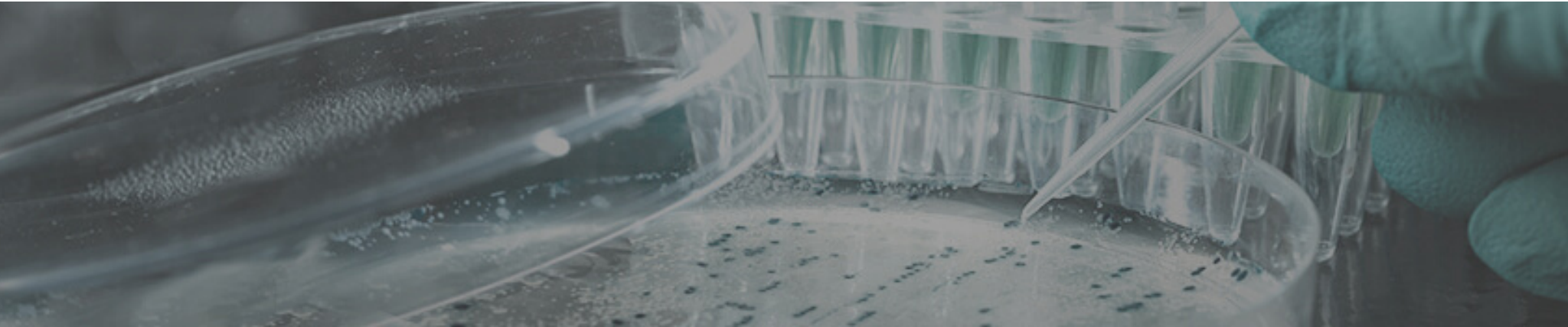




# CELL/TISSUE CULTURE



# SERVICES



# QUESTIONS? COMMENTS? LET US KNOW!

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## **Address**

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Kel. Petir, Kec. Cipondoh, Kota Tangerang, Banten 15147

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021 5433 2701

## **E-mail**

[info@ptgenetika.com](mailto:info@ptgenetika.com)

## **Website**

[www.ptgenetika.com](http://www.ptgenetika.com)

# SEE YOU ON SOCIAL MEDIA



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**GOOGLE MAPS**



**INSTAGRAM**

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