



# **ABOUT US**

Genetika Science was estabilished in 2008. We are part of Scitific Group of Companies, which is made up of disctinct companies that focus on the distribution, sales and marketing of Life Science & Biomedical Sciences products and services in the fast growing and dynamic Asia-Pasific region. The group has been serving the Life Science research community with a comprehensive range of products and services for more than 10 years. You can trust us for whatever your laboratory needs may be.

## **MILESTONES**

1

2008

PT Genetika
Science Indonesia
was officially
established in
2008

2

2015

Logo has changed with 3 basic colors: cyan, green, and gray



2016

Genetika Lab was officially established



2019

Authorized Service Provider for Nanostring



2020

Certified Service Provider for Nanopore

# TARGET MARKET



RESEARCH INSTITUTES



UNIVERSITIES/ ACADEMICS



**HOSPITALS** 



**FOOD** 



PHARMACEUTICAL &
HEALTHCARE
INDUSTRIES



PRIVATE ENTERPRISES

## **VISION**

TO BE THE LEADING DISTRIBUTOR OF LIFE SCIENCE RESEARCH PRODUCTS IN INDONESIA

## **MISSION**

TO BE ACKNOWLEDGED AS A LEADER IN LIFE SCIENCE MARKET BY PROVIDING TOTAL INTEGRATED LABORATORY SOLUTIONS WITH EXCELLENT TECHNICAL SUPPORT & CUSTOMER SERVICE

**VISION & MISSION** 

# WHY CHOOSE US?



#### **RELIABLE CUSTOMER CARE**



**AFFORDABLE PRICE** 



TOTAL SOLUTIONS FOR YOUR LABORATORY NEEDS



**DELIVERY IN TIME** 



SAMPLES SERVICE CAN BE PICKED UP JUST IN ONE FINGER ARRANGEMENT

### **PRODUCTS**

- 1. Genomics & Molecular Biology
- 2. Immunology
- 3. Labware
- 4. Cell/Tissue Culture





### **SERVICES**

- 1.1st BASE
- 2. Genetika Lab
- 3. Nanostring
- 4. Novogene
- 5. Oxford Nanopore Technologies

### **BRANDS**





































The Power to Question









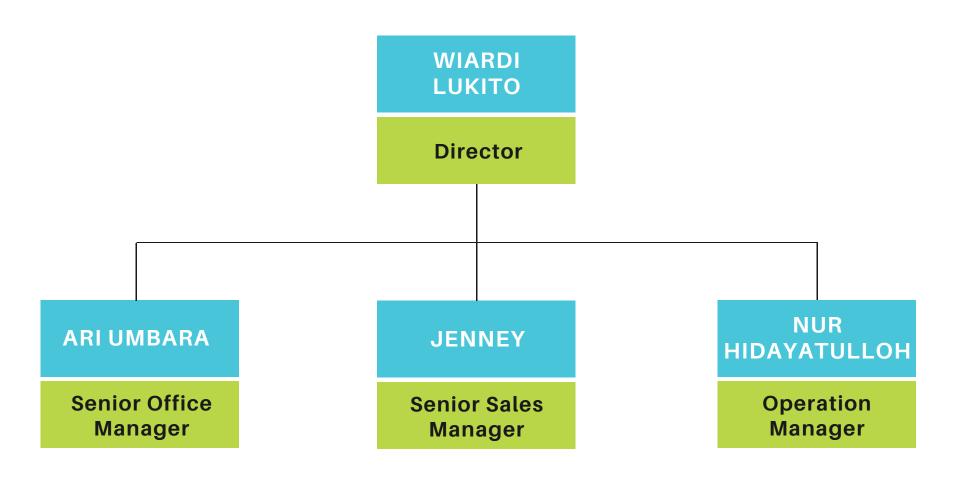






### **GENETIKA SCIENCE**

### **Organizational Chart**



# **OUR TEAM**

### THE PEOPLE BEHIND GENETIKA SCIENCE











#### **OFFICE TEAM**

- Finance
- Admin
- HRD
- IT

#### **SALES TEAM**

- Sales
- Field Application Specialist
- Sales Marketing Support

# CUSTOMER CARE TEAM

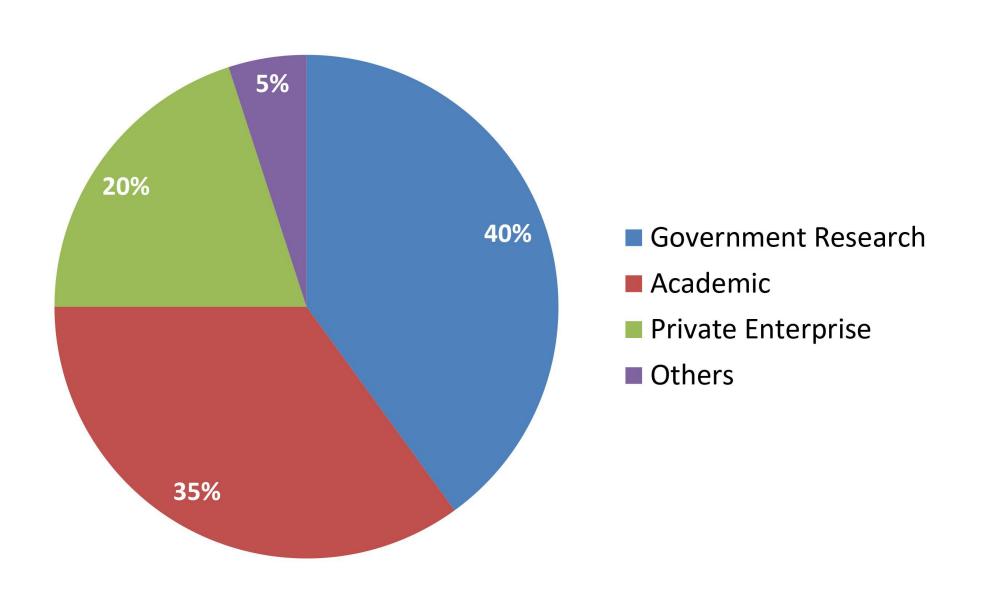
- Customer Care Products
- Customer Care Services

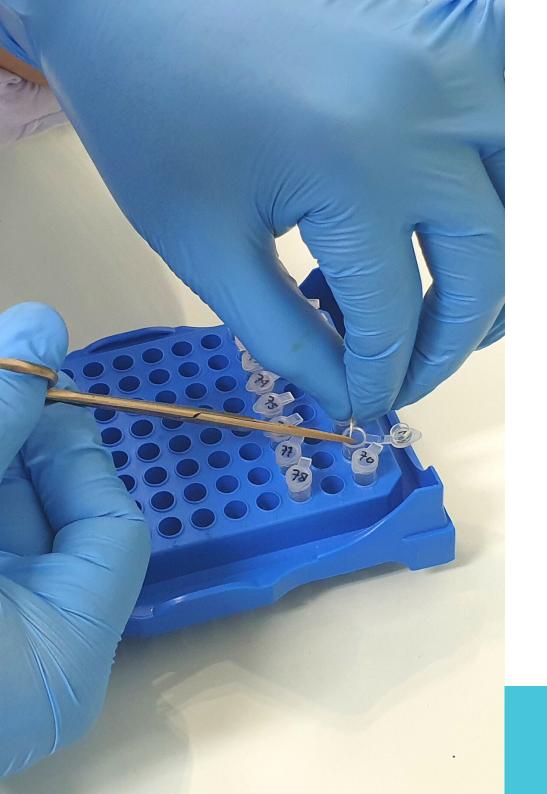
# **PURCHASING & LOGISTIC TEAM**

- Purchasing
- Logistic

**LAB TEAM** 

## **CUSTOMERS PERCENTAGE**







Genetika Lab has been providing scientific and professional services in this area for more than three years. We are one of the trusted private molecular laboratories in Indonesia because we always concern the standards of competency, work quality, consumer privacy protection and results accuracy. We are supported by our scientist and expertise in molecular biology and committed to providing our client with high quality services results.

### **GENETIKA LAB SERVICES**



Bird sexing

DNA testing can be performed on blood cards or feathers for many different species. We use PCR to detect the presence of male and female chromosomes in the bird's DNA.



**DNA Barcoding** 

DNA Barcoding Services is a recent and widely used molecular-based identification system that aims to identify biological speciments, and to assign them to a given species.



PCR Product Cloning

A set of experimental methods which are used to insert recombinant DNA into a vector. Vector is a carrier of DNA molecules that will replicate recombinant DNA fragments in host organisms.

### **GENETIKA LAB SERVICES**



Full-Length 16S rRNA Sequencing

Using real-time, long-read nanopore sequencing. The 16S rRNA gene is present in all bacteria and archaea.



WGS SARS-CoV-2

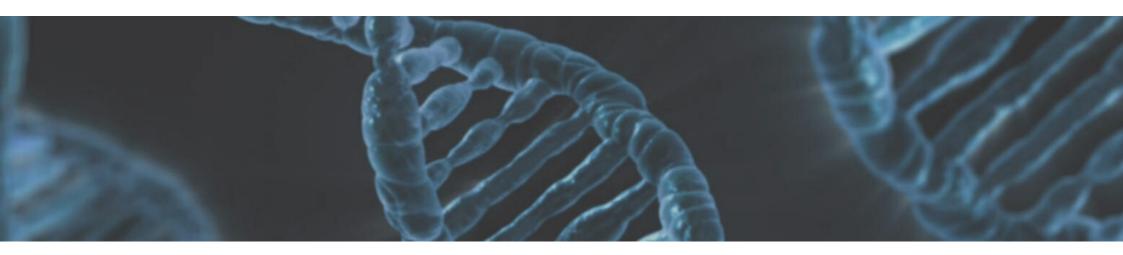
Whole genome sequencing (WGS) is a powerful tool to understand the transmission dynamics of outbreaks and inform outbreak control decisions.



**PBFD TESTING** 

To confirm the presence of psittacine beak and feather disease virus (PBFDv), feather samples were analyzed with the PCR method.

# GENOMICS & MOLECULAR BIOLOGY











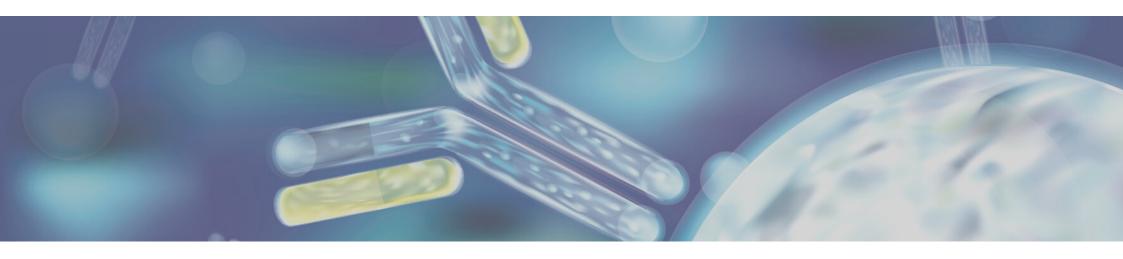








### **IMMUNOLOGY**













### **LABWARE**









## **CELL/TISSUE CULTURE**









### **SERVICES**













# QUESTIONS? COMMENTS? LET US KNOW!

#### **Address**

Rukan Great Wall Blok C 19-21 Green Lake City Kel. Petir, Kec. Cipondoh, Kota Tangerang, Banten 15147

### **Phone**

021 5433 2034

021 5433 2425

021 5433 2701 (fax)

### E-mail

info@ptgenetika.com

#### Website

www.ptgenetika.com

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